

23 February, 1994

C-I-L Dulux Paint Donations Program  
415 Yonge Street, 10th Floor  
Toronto, Ontario  
M5B 2E7

To whom it may concern:

I recently read of your paint donations program, and was delighted by the news. We wish to be considered for your program. The West Kootenay Women's Association is a community-based, non-profit organization that serves the diverse needs of the women in the West Kootenay region of British Columbia. Over the years the Women's Association has sponsored a variety of projects, from "Kootenay Women Works" - which supplied pre-employment training for women - to "Options Unlimited", a role-modelling project aimed at encouraging teenaged women to pursue careers in "non-traditional" fields.

The primary project of the West Kootenay Women's Association is the Nelson and District Women's Centre. The Centre is soon to celebrate its twentysecond birthday, and is Canada's oldest rural Women's Centre. However, over the years, with fluctuations in both funding and resources, the Centre has been housed in a variety of rental spaces, often inadequate for our needs. It has been the dream of the Association for many years to own a house for the Centre. Our dream has finally been realised, but the house will need a great deal of work to make it useable as a women's centre. Among other uses, we hope to create not only a wheel-chair accessible Centre, but also a space for children, adequate office space, a drop-in and have-a-cup-of-tea space, and room for our library.

Our need for renovation supplies is great, and our funds limited. Please consider us for your Paint Donations Program. If you require a formal application process, or further information, please contact me anytime. Thank you for your consideration.

Sincerely,

Abra Brynne  
Chair, WKWA

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After thoroughly examining more than 800 applications received for this new paint donations campaign, our panel has selected and notified the organizations across the country that will receive paint.

While your organization had not been selected as one of the recipients, we wanted to acknowledge the incredible support and value that organizations such as yours contribute to our communities across the country. We wish we were able to provide free paint to all the groups that requested it -- each organization we heard from has dedicated staff and volunteers who work very hard everyday to improve the quality of life for many in each community. This made the selection process very difficult for our panel.

It is exciting to see the positive response this program has generated from scores of communities around the country; since we introduced our campaign we have donated over \$150,000 dollars worth of paint.

My colleagues at C-I-L Dulux Paints and I are more convinced than ever there is a definite demand for this type of donations campaign. We will be working hard over the next few months to launch next year's program so that more service organizations receive needed paint.

We wish your organization success and best wishes.

Best regards,

A handwritten signature in black ink, appearing to read "Steven Fish", with a flourish at the end.

Steven Fish  
Senior Brand Manager -- Dulux



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