

c/o 3668 West 2nd Ave.,
Vancouver, B.C.

February 19th, 1974

Hello:

Last year a group of Toronto women organized an international film festival called "Women & Film" which toured 18 centres across Canada. Many of the people involved are interested in continuing a programme this year.

One of the main criticisms of last years' festival was that it left out many smaller towns in rural areas.

This years' plan hopes to overcome this. Each province is to organize its own project (with support from the national committee) with a van to travel to centres throughout the region. So far, the plans are as follows:

- Spring - start organizing and contacting people
- find out what people want and need
- Summer - pre-tour to contact people, arrange space, do P.R.
- equipping van
- selecting materials for van
- Fall - tour throughout province with materials
- Winter - establish resource office in Vancouver to serve as a lending library for materials in van.

Some of the things we would like to include in the tour are:

- Childrens' series: to be used in day care facilities while mothers are participating in programme. Will include short films showing children in a variety of situations.
- Young peoples' series: to be used in schools. A "career" package demonstrating possible choices open to both males and females. A documentary on drug use and abuse.
- Womens' series: to be used during daytime programme. Materials will include tapes and films on issues such as day care, jobs and lifestyles, and health care.
- Entertainment series: to be used during the evening programme. Full level features, documentaries and shorts.

- 2 -

Although this project has been planned by women, the concern is for people of all ages and interests - to be involved and to enjoy the programmes.

Now, here's where you come in. If you are interested, we need help - now.

The help that we need is :

1. letters of support (to help us raise money) saying that you would like a touring information van / the van would be of use to your community. NEEDED IMMEDIATELY!
2. a description of yourselves, your group, and coming events sponsored by your group.
3. ideas/suggestions/criticisms for and of the idea of a van and resource centre - what you'd like included and what you wouldn't like included.

To make this programme work, we need help. NOW!

Thank you for your help. We hope to meet you soon.

Yours sincerely,

Moiria

Mo Simpson
B.C. Co-ordinator
Women & Film

MS/lw